Dialogue conference – MaaS in Skåne project

31st of August, 09:00 – 12:00 CET, @ Teams

We are looking for curious and progressive Mobility Service Providers (MSPs) who want to contribute to building and testing an open MaaS solution in, and for, Skåne. The project team representing *Maas in Skåne,* wants to invite You to a dialogue conference.

The market introduction project **MaaS in Skåne** aim to test and experimentally develop a scalable MaaS solution for Skåne. MaaS in Skåne is a collaborative project between Skånetrafiken, Iomob OU, Innovation Skåne, the city of Helsingborg, Lund and Malmö.

Conference overview
When: Monday August 31st, 09:00-12:00 CET
Where: Teams meeting
Language: The conference will be held in English

This dialogue conference is the official start of the MSP engagement process in the Maas in Skåne project. All current project partners will attend the conference.

Participating MSPs are requested to do a brief presentation on the company, the service and possible previous experience from combined mobility and MaaS. All presentations must be handed to the organizers before the conference and will be shared with all participants after the conference and shall be regarded as public material.

Preliminary program

- Introduction to the MaaS in Skåne project
- Prepared brief presentations by MSP-participants (details will be announced)
- Next steps in the project
- Summary

The purpose of this conference is to:

- Share the work of the MaaS in Skåne project with Mobility Service Providers
- Gain insight, share information and knowledge
- Open up the official dialogue between the project and prospective participating MSPs.
- Invite MSPs which are interested in a further dialogue and wants to take part in the project by collaborating on trying out and testing a MaaS-solution in real-life situation.

We request registration of all participants. Registration and questions can be addressed to Innovation Skåne, Anders Nilsson, mail: anders.nilsson@innovationskane.com.
Registration must have been made by 26.08.2020 and must
contain company name, name and e-mail address. When registered,
the participants will receive an invitation containing a link to Teams.